



PHILIP MORRIS HEADQUARTERS IN LAUSANNE

photo, view: Fausto Pluchinotta, PMI - 1041

PMI is the world's largest tobacco company, which owns the Marlboro brand among others. In 2001, it moved its operational headquarters from New York State to Lausanne. After studying a number of sites, the company decided to build its new headquarters on a large plot off the Cour wooded hillside facing Lake Geneva and the Savoy Alps. Several parallel volumes are arranged in tiers along the slope with a 20m height differential and connected to each other by an inner street. The construction of 1,500 work stations and 700 parking spaces was planned in stages in order to maintain two pre-existing administrative buildings in operation, which were integrated into the overall project following their transformation.

CLIENT
Philip Morris International

ARCHITECT
Devanthery-Lamunière, Geneva

TEKHNE SERVICES
Direction of design team
(study phases)
Tender procedure for general
contractor

DATE | COST
2003-2006 (tender procedure for
general contractor)
CHF 130 million

DIMENSIONS
Floor area 45,000 m²
Gross volume 160,000 m³

